



WE GOT WHAT WE ASKED FOR.

- *Ontarians asked for a plan to reduce poverty by 25% over the next five years. Our government has delivered it.*
- *We asked for specific targets and timelines. Our government has committed to them.*
- *We asked for leadership in providing for Ontario's most vulnerable citizens. Our government has demonstrated it.*
- *We asked for a foundation upon which to build programs for affordable housing, income security, good jobs, early learning and childcare, and inclusive education. Our government has pledged to provide it.*

The current economic downturn could have weakened the government's resolve. But it did not. The Premier stood firm, because he and his government understand

that poverty is a drain on Ontario's resources, costing the province \$10 billion a year. Dealing with it now is a solid investment in the future.

NOW THE REAL WORK BEGINS.

We all know it's going to be challenging. There will have to be complex budgeting and policy decisions, consultations with communities, creation of new programs, improvements to existing programs, and cooperation from the federal government.

We have witnessed a remarkable pledge from the province. Now citizens, community groups and government can work together to implement that pledge, and get the tough work done.

If we each do our part, with a government that holds true to its commitment, the next five years will see a dramatic improvement in the lives of Ontario's poor, and a better society for all of us.

The foundation is in place. Now let's finish the job.

THE JUNE CALLWOOD CAMPAIGN AGAINST CHILD POVERTY

It's a matter of conscience