

THE PREMIER OF ONTARIO HAS DECLARED JUNE 2 “JUNE CALLWOOD CHILDREN’S DAY”



*“When you see an injustice, you have the responsibility to act.”
June Callwood (June 2, 1924 – April 14, 2007)*

SHE MADE A REAL DIFFERENCE IN CHILDREN’S LIVES. NOW IT’S UP TO US.

Child poverty is June Callwood’s unfinished business. She campaigned tirelessly to ensure that all children have access to the basic necessities of life.

Despite her best efforts, one in six Ontario children still lives in poverty. That’s just not right. And it’s up to us to do something about it.

Help carry on June’s work.

Premier Dalton McGuinty has committed to developing a measurable Poverty Reduction Plan, to be implemented in January, 2009. No one

expects the issue of child poverty to be resolved overnight. But with clear annual targets, we can ensure that real progress is made every year.

We all need to get involved.

Let’s voice our opinions, share our ideas and help shape the policy that will improve the lives of children in this province. Let’s urge our government to set bold targets, so we can reduce child poverty by 25% over the next 5 years and 50% over the next 10. Let’s make

the kind of progress June was campaigning for.

If we all set our minds to it, by this time next year we’ll be on our way to fulfilling one woman’s remarkable legacy. Nothing would have pleased her more. **Happy Birthday, June.**

Share your opinion and show your support. Urge the Government of Ontario to live up to its promise and take decisive action to reduce child poverty in Ontario.

Please call 1-866-614-5953, TTY 1-800-387-5559 or visit Ontario.ca/GrowingStronger

THE JUNE CALLWOOD CAMPAIGN AGAINST CHILD POVERTY

It’s a matter of conscience